

# Fumi Nakamoto

Graphic Designer

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## SUMMARY

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Creative and detail-oriented graphic designer with 10+ years of experience. Highly experienced in programs within the Adobe Creative Suite, specifically in Illustrator and Photoshop. Effective time management and problem-solving skills to complete projects on time under ambiguous guidance. Self-motivated, fast learner, and flexible working independently or collaborating as a team. Excited to continue raising the bar for marketing design and adapt new programs along the way.

## EDUCATION

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### University of Washington

Bachelor of Arts  
BA, Fine/Studio Arts

## SKILLS

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- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Creative Suite
- Microsoft Powerpoint
- Microsoft Word
- Microsoft Excel

## LANGUAGE

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English (fluent)  
Japanese (fluent)

## EXPERIENCE

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### Marketing Designer and Administrator

*Fukuda Denshi USA, Inc. / 2018 - Present*

Partner with the marketing team to plan and execute a variety of programs based on the company's marketing strategies. Responsibility includes the following:

- Design mocks and create product flyers, brochures, sales collateral, and other customer facing marketing materials.
- Create layouts and designs of advertising, press release, and other marketing content for various media (printed, website, SNS, e-mails, and corporate intranet).
- Maintain company website to ensure information is up to date.
- Collaborate with web content writers on blending copy with designs.

### Graphic Designer, Business Strategic Planning Team

*Fukuda Denshi USA, Inc. / 2011 -2018*

Responsible for designing Sales and Marketing materials. Strategic planning of business development, analysis, coordination. and procedures. Responsibility includes the following:

- Create layouts and designs of advertising, marketing collateral, and other published materials in print and online. Selects and arrange photos, type, illustrations and color.
- Prepare documents and digital files for printing.
- Assist with translation concerning documents, presentations, design, and overall operational issues.
- Maintain and update organizational chart.
- Evaluate market research for future marketing and sales strategies.
- Partner with Sales to improve sales training materials.
- Design and prepare other presentation materials as requested.

### Graphic Designer and Administrator, Documentation Team (Intern)

*Pacific Software Publishing, Inc. / 2006 - 2009*

- Create brochures, newspaper advertisements, blog templates, and online clock design.
- Managing website contents.
- Testing for bugs and errors in developing websites.